

# NEW FOR 2021...

## ADDITIONAL ADVERTISING OPPORTUNITIES

**For 2021 we have two new advertising opportunities to take advantage of. Learn more about them below.**

**Banner advertisement in E-Blasts** (electronic newsletter) to both members and potential members.

*Target Audience:* All STC members monthly plus potential members quarterly

*Partnership includes:* Banner advertisement at the heading of one monthly e-communication & one quarterly potential member e-communication

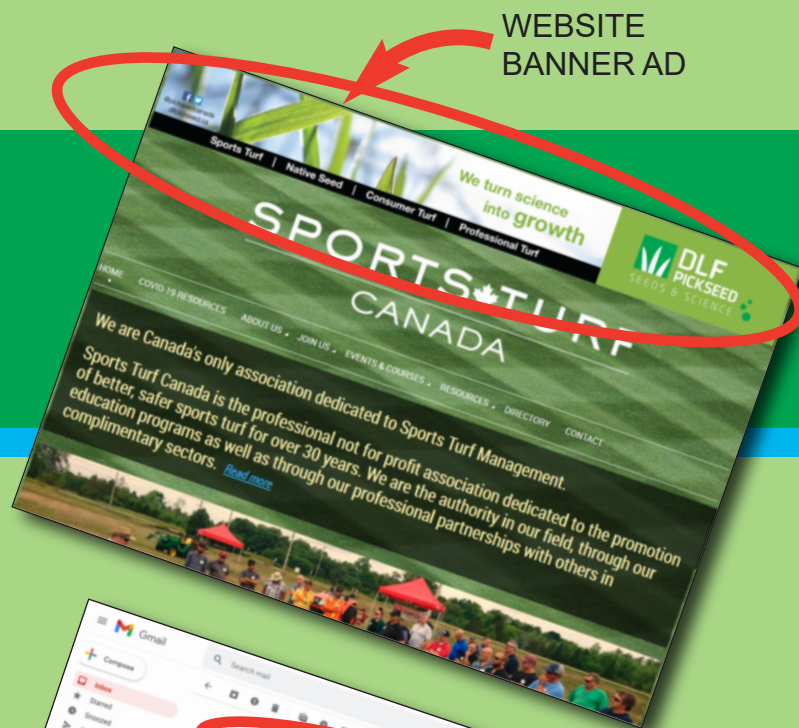
*Cost:* \$60 for one month

**Banner advertisement on STC website home page.**

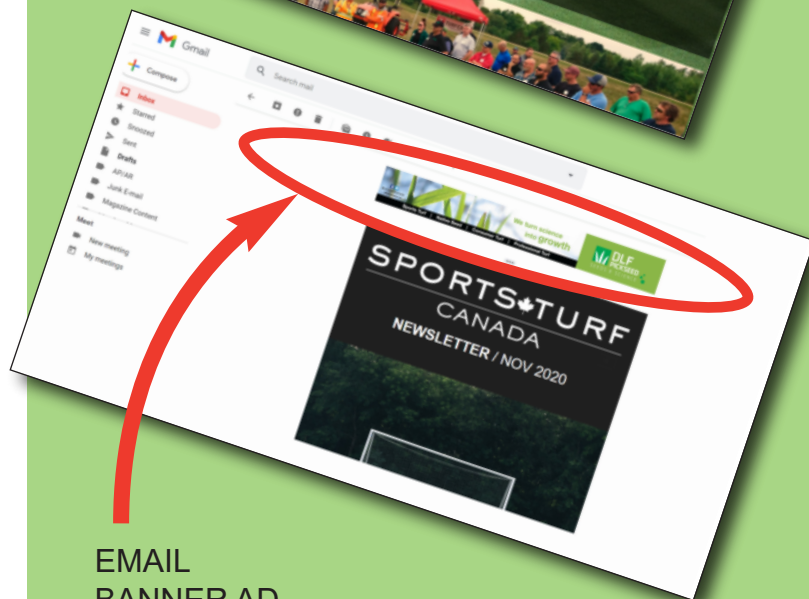
*Target Audience:* Website visitors

*Partnership includes:* Banner advertisement at the top of the homepage of the [www.sportsturfcanada.com](http://www.sportsturfcanada.com) website for one month.

*Cost:* \$220 for one month OR \$110 for 2 weeks



WEBSITE  
BANNER AD



EMAIL  
BANNER AD

### DIMENSIONS & REQUIRMENTS

Dimesion: 19.26 cm long x 2.38 cm high

Submitted ads must fit exactly the above dimesions. Ads will be accepted in following formats: tif, jpg, pdf.

### RATES

OPTION	RATE
Eblast Banner.....	\$60 / month
Webiste Banner.....	\$220 / month
Website Banner.....	\$110 / 2 weeks duration

**Contact us today!**

**SPORTS**  **TURF**  
CANADA

[www.sportsturfcanada.com](http://www.sportsturfcanada.com)

Email: [info@sportsturfcanada.com](mailto:info@sportsturfcanada.com)

Phone: 519-763-9431

# SPORTS TURF CANADA

## ADDITIONAL ADVERTISING OPPORTUNITIES

### WEBSITE BANNER

Banner advertisement on STC website home page.

One Month \$220 ☐

Two Weeks \$110 ☐

### E-BLAST BANNER

Banner advertisement in E-Blasts

Number of E-blast Ad \_\_\_\_\_ x \$60 = \_\_\_\_\_

**We can not guarantee what month your ad will be displayed. We can take requests but these additional advertising opportunities are on a first come, first serve basis.**

Yes, I will purchase additional advertising opportunities, as per choice selected above.  
I understand that you will invoice me on receipt.

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Payment: ☐ Cheque ☐ VISA ☐ Mastercard

☐ AMEX

Credit Card #: \_\_\_\_\_

Expiry: \_\_\_\_\_ CVV#: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Ads are selected at the discretion of Sports Turf Canada (STC). STC is not responsible for any errors in electronic files supplied by the advertiser. Similarly, STC accept no responsibility for poor reproductions as a result of advertiser supplied materials. The advertiser and the advertising agency assume full liability for all advertising submitted, printed or published. STC reserves the right to dissolve any advertising contracts found to be unsuitable by STC membership and/or board.

**Please email or fax completed form to:**

**SPORTS**  **TURF**  
CANADA

**Email: [info@sportsturfcanada.com](mailto:info@sportsturfcanada.com) | Phone: 519-763-9431 | Fax: 519-766-1704**