

Let's Educate Our Industry!

SPORTS TURF MANAGER MAGAZINE

Since 1987, Sports Turf Canada's mission is to exchange knowledge on sports turf maintenance best practices to ensure better, safer sports turf. Industry providers are a valuable part of ensuring improved sports fields.

Sports Turf Manager is available in print and in electronic format. It can be found in its entirety online through The Michigan State University's Turfgrass Information File or TGIF. It reaches over 400 members and to countless others in the industry across Canada and read by the decisions makers at municipalities, schools, colleges, universities, large stadiums as well as by contractors, landscape architects, consultants, researchers and more.

Reach the decision makers in the Sports Turf Industry!

Contact us today!

SPORTS  **TURF**

CANADA

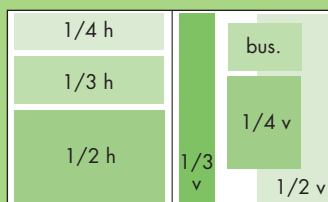
www.sportsturfcanada.com

Email: info@sportsturfcanada.com

Phone: 519-763-9431



DIMENSIONS & REQUIRMENTS



Full page ads: size listed adjacent fits the margins. To bleed, add 1/4" on all sides to the finish size of 8.5 x 11"

SIZE	WIDTH	DEPTH
bus card	3-1/2"	2"
1/4 hor.	7-1/4"	2-3/8"
1/4 vert.	3-1/2"	4-3/4"
1/3 hor.	7-1/4"	3-1/4"
1/3 vert.	2-1/4"	9-5/8"
1/2 hor.	7-1/4"	4-3/4"
1/2 vert.	3-1/2"	9-5/8"
full page	7-1/4"	9-5/8"

Submitted ads must fit exactly the above dimesions. Ads will be accepted in following formats: tif, jpg, pdf.

RATES (PER ISSUE)

SIZE	RATE	STC*
business card	\$109	\$106
1/4 page	\$197	\$191
1/3 page	\$306	\$297
1/2 page	\$453	\$440
full page	\$705	\$684
inside front	\$825	\$750
inside back	\$811	\$737
back cover	\$876	\$796

* STC Member Rate

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AD SIZE

- | | | | |
|---------------|--------------------------|--------------|--------------------------|
| business card | <input type="checkbox"/> | full page | <input type="checkbox"/> |
| 1/4 page | <input type="checkbox"/> | inside front | <input type="checkbox"/> |
| 1/3 page | <input type="checkbox"/> | inside back | <input type="checkbox"/> |
| 1/2 page | <input type="checkbox"/> | back cover | <input type="checkbox"/> |

ISSUE

- | | |
|-------------|--------------------------|
| Spring 2023 | <input type="checkbox"/> |
| Summer 2023 | <input type="checkbox"/> |
| Fall 2023 | <input type="checkbox"/> |
| Winter 2023 | <input type="checkbox"/> |

Yes, I will purchase magazine ad(s) in the Sports Turf Manager, as per choice selected above. I understand that you will invoice me on receipt.

Name: _____

Organization: _____

Phone: _____

Email: _____

Mailing Address: _____

Payment: Cheque VISA Mastercard
 AMEX

Credit Card #: _____

Expiry: _____ CVV#: _____

Cardholder Name: _____

Cardholder Signature: _____

SUBMISSION DEADLINES

ISSUE	DEADLINE	TOPIC
SPRING '23	March 10th	Cricket
SUMMER '23	June 9th	Turf Education
FALL '23	Sept 8th	Industry Events
WINTER '23	Dec 8th	Field Projects

Ads are selected at the discretion of Sports Turf Canada (STC). STC is not responsible for any errors in electronic files supplied by the advertiser. Similarly, STC accept no responsibility for poor reproductions as a result of advertiser supplied materials. The advertiser and the advertising agency assume full liability for all advertising submitted, printed or published. STC reserves the right to dissolve any advertising contracts found to be unsuitable by STC membership and/or board.

Please email or fax completed form to:

SPORTS  **TURF**
CANADA

Email: info@sportsturfcanada.com | Phone: 519-763-9431